



O'AHU BUSINESS CONNECTOR

What is the O'ahu Business Connector?

- The O'ahu Business Connector (OBC) connects small businesses and entrepreneurs to nonprofits, government partners, and support organizations to help them grow and create jobs.
- The OBC can help existing businesses expand or solidify their place in the market, and help entrepreneurs and start-ups launch a new idea.

How does the O'ahu Business Connector help business owners and entrepreneurs?

- The OBC features:
 - A skilled team of Resource Connectors who help connect local businesses with resources that could support a startup, business growth, or maintaining market share/customers.
 - The OahuBusinessConnector.org where businesses can find resources by ZIP Code, business stage, business type, and industry.
- Help for small businesses includes:
 - Custom Connection Plan designed to deliver resources to small businesses, meeting them at their unique stage of business development.
 - Calendar of events with, workshops, conferences, professional development, and networking opportunities..
 - Online videos on topics from how to start a small business, how to get funding, and more.
 - Weekly email newsletter with the latest opportunities for small businesses.

How does it work?

- Entrepreneurs and business owners visit the O'ahu Business Connector at oahubusinessconnector.org
- The business provides information about their company and their current needs.
- The OBC matches their needs to resource partners that best fit a business' needs.



Contact us:

OBC@honolulu.gov

oahubusinessconnector.org



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In what areas can the O'ahu Business Connector help my business?

Our resource partners provides a wide range of business-related services, including:

- Starting a Business
- Funding Sources
- Marketing, Sales, and Online Selling
- Working with Government Agencies
- Importing and Exporting Products
- Legal Consulting
- Manufacturing and Technology
- Product Development, Regulations, and Compliance
- Accelerators and Incubators
- Business Research Tools
- Hiring and Employee Development
- Networking and Events

Are there costs involved in using the O'ahu Business Connector services?

- Referral services provided to the entrepreneur or business owner are at no cost.
- Programs, classes and other services offered to entrepreneurs by resource partners are free and low cost.

Who is sponsoring the O'ahu Business Connector?

The OBC is part of the City and County of Honolulu's strategy to support small businesses and is managed by the City's Office of Economic Revitalization.



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